



Our Commitment To Kids Doesn't Stop With Breakfast.

Just as Cheerios cereal helps fuel kids to start the day, reading gives them the power to succeed in life. That's why we continue to give away award winning books free inside boxes of Cheerios cereal.

- After you finish the book, you can have an election and vote for your favorite stories. Lay out three books before bedtime. Give everyone in the family a Cheerio to use to vote for their favorite book. Read the book with the most votes and eat the Cheerios for a late night snack. Everybody wins!
- Before the vote, visit spoonfulsofstories.com to make your own campaign signs.



Spoonfuls of Stories
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